



# World Views Change Consulting

Empower People | Embrace Change

## ORGANIZATIONAL OVERVIEW

World Views Change Consulting LLC (WVCC) partners with industry clients to elevate brand visibility, strengthen workforce capability, and drive sustainable business growth. We specialize in **marketing strategy**, **social media engagement**, and **training solutions** that empower junior employees and middle management to thrive in dynamic environments. Our programs build essential competencies: **communication**, **conflict resolution**, **financial planning**, and **strategic management**, while fostering leadership behaviors that accelerate team performance and business development.

With a foundation in **organizational change**, **Agile methodologies**, and **human-centered design**, WVCC brings a holistic perspective to every engagement. We help clients not only adapt, but **excel**, by equipping teams with the tools and mindset needed to navigate complexity and deliver measurable impact.

## OUR SERVICES

### Business Development & Strategic Growth

- Strengthen pipelines through industry-specific business development strategies.
- Support teams in identifying growth opportunities and developing actionable plans.
- Train staff in managing up, stakeholder communication, and strategic influence.

### Marketing & Social Media Strategy

- Craft and implement integrated marketing strategies to boost visibility and growth.
- Design data-informed social media campaigns tailored to industry audiences.
- Audit brand messaging and digital presence to align with organizational goals.

### Agile-Informed Leadership & Team Support

- Incorporate Agile principles to improve team collaboration and adaptability.
- Provide coaching and leadership support that reinforces iterative progress and continuous improvement.
- Facilitate team development and leadership alignment to drive innovation.

### Professional Development & Training

- Design and deliver customized training programs to accelerate high-potential junior employees and middle managers.
- Provide workshops on communication, collaboration, conflict resolution, and business acumen.
- Develop e-learning modules, in-person sessions, and blended learning programs.



**Challenge Perspectives,  
Inspire Possibilities.**



HONESTY



KINDNESS



EMPATHY



CURIOSITY

### BUSINESS INFORMATION

UEI: VAJ5TG6K1ZS8

CAGE Code: 11Q79

### NAICS

611430, 541611, 541612,  
541618, 541690, 611420



[WorldViewsChangeConsulting](https://www.worldviewschangeconsulting.com)



[CEO Melissa Moore LinkedIn](#)



Email: [melissa.moore.wvcc@outlook.com](mailto:melissa.moore.wvcc@outlook.com)